

April 7, 2012

Hello,

My name is Teresa Koogler and I need your help. My husband Robin and I established the Kate Koogler Canine Cancer Fund, a 501 3 C non-profit organization to raise money for bone cancer research. It is estimated that there will be almost 10,000 new cases of canine bone cancer each year. Bone cancer not only affects dogs but this disease also occurs in humans. According to the American Cancer Society, about 2,650 new human cases of cancer of the bones and joints were diagnosed in 2010 and about 1,460 deaths resulted. Studying this disease in dogs can provide a lot of vital information that can be used in the treatment of people with bone cancer as well.

We wanted a way to honor the memory of a once in a lifetime friend; our dog Kate. As a veterinarian I can't explain how powerless I feel when I have to deliver the diagnosis of cancer to a patient's family. The helplessness was overwhelming as I faced this horrendous disease from a different perspective. Sadly, we lost Kate on September 16, 2002 to chondrosarcoma, a form of bone cancer.

Kate was an awesome dog. We had a trailer custom made for her so she could be pulled behind Robin's motorcycle and join us on our rides. Kate loved her rides. With that in mind it seemed only appropriate to have a motorcycle ride fundraiser in her name. Our hope is to find a way to prevent others from being affected by this horrible disease. We were truly blessed by each day we shared with her and will miss her forever.

The proceeds from The Kate Ride will help to fund a study already underway titled "Genetics of Canine Cancer". Researchers are looking at existing cases of naturally occurring cancer in dogs to determine how genes impact the development of cancer and why certain breeds are over represented in cases of bone related cancers. It is our sincere and genuine hope that the research being done at these centers will give us information that can change the future of canine bone cancer.

I have enclosed information on the Ninth Annual Kate Koogler Canine Cancer Ride and ways you and your business can help. We have donated \$86,000.00 from our first eight years and need your help to keep that number increasing. Please don't hesitate to contact me with any questions at 301-271-3886 or visit our web site at [www.katefund.org](http://www.katefund.org).

Sincerely,

Teresa Lee Koogler DVM

THE NINTH ANNUAL KATE KOOGLER CANINE CANCER RIDE  
JUNE 16, 2012

Motorcycles are not required - we welcome all friends of canines.

Non riders can bring a car full and meet us at the park.

Registration fee is \$35.00 per person, kids 12 and under \$15.00 and each will receive a T-shirt, dinner at the park and a raffle ticket for a chance to win a weekend getaway.

The ride itself will start at The COZY Restaurant in Thurmont and travel the beautiful back roads of Frederick and Carroll counties to a delicious catered meal at MT. TABOR PARK - home of the giant wooden sliding board - in Rocky Ridge at the completion of the ride.

Participants are asked to obtain pledges and turn in donations at the dinner.

Prizes will be awarded to the three people with the most money raised in donations.

Other great raffle prizes will also be available.

SPONSORSHIP OPPORTUNITIES

\_\_\_LEVEL 6: \$1000.00 - prominent placement of your company logo on the ride T-shirt and on all promotional items including web site, newspaper ad, posters and event information, and up to 6 tickets to event and 6 T-shirts.

\_\_\_LEVEL 5: \$500.00 - company logo placement on the ride T-shirt and on promotional items including newspaper ad, posters and event information and up to 4 tickets to event and 4 T-shirts.

\_\_\_LEVEL 4: \$250.00 - company logo placement on the ride T-shirt and on promotional items including newspaper ad, posters and event information and up to 2 tickets to event and 2 T-shirts.

\_\_\_LEVEL 3: \$150.00 - company name on ride T-shirt and up to 2 tickets to the event and 2 T-shirts

\_\_\_LEVEL 2: \$125.00 - company name on the ride T-shirt and 1 ticket to the event and a T-shirt.

\_\_\_LEVEL 1: \$100.00 - company name on the ride T-shirt and a free ride T-shirt.

\_\_\_Merchandise donations are also greatly appreciated for use in our raffle. \$100.00 merchandise value donated gets your company name on the shirt if you respond by May 15.

\_\_\_ Number of free tickets to the event - **PLEASE ALSO FILL OUT RIDER PACKET FORM IF ATTENDING AND SIGN WAIVER IF PARTICIPATING IN THE RIDE**

\_\_\_ Number of free Kate Ride T- shirts and sizes (list below)

**\*\*PLEASE RETURN BY MAY 1 SO LOGO CAN BE INCLUDED ON ALL PRINTED ITEMS \*\***

Please enclose a business card of your logo and be sure to include company name, full address, contact name and a phone number in case we need to contact you for more information.

Make all checks payable to and mail to

Kate Koogler Canine Cancer Fund

12742 Creagerstown Road

Thurmont, Md. 21788

301-271-3886

We want to thank our 2011 SPONSORS and riders through whose generosity we were able to donate \$4,500.00 to the University of Minnesota - Modiano Laboratory and \$4,500.00 to CSU Animal Cancer Center.

Visit the sites [www.modiolab.org](http://www.modiolab.org) and [www.csuanimalcancercenter.org](http://www.csuanimalcancercenter.org)

### 2011 SPONSORS

#### Level 6 Sponsor (\$1000.00)

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Braunstein Group CPAs, PC.  
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#### Level 5 Sponsors (\$500)

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#### Level 3 Sponsors (\$150)

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#### Level 2 Sponsors (\$125)

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#### Level 1 Sponsors (\$100)

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#### Merchandise Sponsors

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